



DESIGN SERVICES INTRODUCTION

THANK YOU FOR CONSIDERING **MEMYSELF&CO.®** AS A CHOICE FOR YOUR DESIGN PARTNER.

I'm pleased you have contacted me. I offer my creative services to fulfill your design needs for any graphic- or content-related materials you may request. I will ensure your satisfaction by providing the best possible client experience across all process touchpoints—communications, ideation, design, management, and production.

BACKGROUND: **MeMyself&Co.®**—an LLC—was formed in January, 2009 as a company dedicated to serving the needs of a growing constituency of clients in the private and public sectors, among them the media, publishing, events, and non-governmental agency industries. While corporate and institutional partnerships are the bulk of my work, I also collaborate with clients beyond the corporate scope—retail establishments, neighborhood improvement groups, and independent product and service providers. Always, my focus remains on uniquely visualized print and web design for a variety of messages, mediums, and audiences—regardless of client industry, niche, or geographic reach.

Inclusive of my experience operating **MeMyself&Co.®**, I have been working as a professional, accredited designer from coast-to-coast and around the globe (taking me as far as Hong Kong) for nearly 15 years, building a solid reputation as an outstanding strategic creative and intellectual partner. My dedication to assignments, commitment to client needs, and adherence to professional conduct and ethics spans over 11 years tied to the Washington, DC region. A majority of that time was spent as an employee of Atlantic Media Company, working across multiple years to execute national print and web advertising; to create countless marketing campaigns and materials; to develop brands; and to design events materials in collaboration with internal and external partners.

These experiences gave me the knowledge and the preparation for the large volume of work executed over nearly the last three years as **MeMyself&Co.®** for such clients as The Aspen Institute; The Pew Charitable Trusts; Atlantic Media Company; Editorial Projects in Education; VOX Global; The Ethics and Public Policy Center; Georgetown University; Franklin & Marshall College; | Brown Bag | Creative; the Archdiocese of Baltimore; THIS for Diplomats; New Books Network; Missarmia Productions; and other local, regional, and national clients.

BENEFITS: I am collaborative—partnering upstream with your internal and external teams to strategically integrate design with other processes and materials output. I am turnkey—working to seamlessly transition concepts to finished products. I am self-sufficient—possessing independent hardware and software, collaborative creative resources, and production partnerships. I am practical—understanding the economic forces driving the balance of aesthetics, cost, and messaging. I am knowledgeable—about design and about production processes and techniques. I am invested—learning your organization and business to provide the most appropriate expression. I am proactive—implementing best practices as I have learned them and utilized them elsewhere. I am trustworthy—maintaining complete confidentiality about your products and services during our relationship. I am competitive—providing agency-quality services at independent rates.

SERVICES: My services feature print and web work, including: marketing, events, and presentation collateral; advertising design; branding; campaign ideation for publication, internet, outdoor, and events; online constructions and communications; illustration and consumer product graphics; and project and vendor management. I provide directional consultation, focused ideation, and tailored execution. I manage processes from concept to completion using internal and external resources to ensure the on-time delivery of assignments.

The new **MeMyself&Co.®** website is currently under development with a completely new look coming soon. If you require additional immediate information, would like to view samples, or would like to discuss your project needs, please write to me at adrian@memyselfandco.com or call me at **202-596-6261**. I look forward to speaking with you.

BEST REGARDS

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